JEAN-LOUIS SCHERRER

PARIS

2016

JEAN-LOUIS SCHERRER

1962
Creation of the House JEAN-LOUIS SCHERRER by Mr Jean-Louis Scherrer, located at the 182, rue du Faubourg Saint-Honoré in Paris.This former classical dancer had obtained a diploma from the Chambre Syndicale de la Couture Parisienne and then had been trained in the excellence of couture and the very Parisian elegance by his master Christian Dior.

1971
JEAN-LOUIS SCHERRER moves at the 51, avenue Montaigne and launches a Ready-to-Wear line, JEAN-LOUIS SCHERRER BOUTIQUE, headed by the Couture House. His prestigious address became a lavish kingdom « where everything evoked fluidity, softness, and virtuosity… and was inspired… ».
JEAN-LOUIS SCHERRER's jackets and cocktail's draped dresses in animal prints, floral and spotted prints become classics.

1979
The house launches the first fragrance, "JEAN-LOUIS SCHERRER", followed by two others, "SCHERRER 2" (1986), "NUITS INDIENNES" (1994).
The house dressed the greatest names: the Kennedy family, Sophia Lauren, Raquel Welch and many more.

1992
Erik Mortensen is named artistic director.

1999
The House JEAN-LOUIS SCHERRER launches a new Ready-to-Wear line for men.

1962
Création de la maison JEAN-LOUIS SCHERRER par Monsieur Jean-Louis Scherrer au 182, rue du Faubourg Saint-Honoré, à Paris. Cet ancien danseur classique avait obtenu le diplôme de la Chambre syndicale de la Couture Parisienne en 1956 puis avait été formé à l'excellence de la couture et de l'élégance parisienne par son maître Christian Dior.

1971
JEAN-LOUIS SCHERRER s'installe au 51, avenue Montaigne et lance JEAN-LOUIS SCHERRER BOUTIQUE, la ligne de Prêt-à-Porter dirigée par la maison de couture. Sa prestigieuse adresse devient le somptueux royaume d'une mode « où tout n'est que fluidité, souplesse et virtuosité… l'inspiration en plus…».
Le blazer JEAN-LOUIS SCHERRER et les robes de cocktail drapées en imprimés fauves, fleuris et à pois deviennent des classiques.

1979
La maison crée son premier parfum, « JEAN-LOUIS SCHERRER », qui sera suivi de deux autres, «SCHERRER 2 » (1986) et « NUITS INDIENNES » (1994). La maison habille les plus grands noms : la Famille Kennedy, Sophia Lauren, Raquel Welch, et bien d'autres encore.

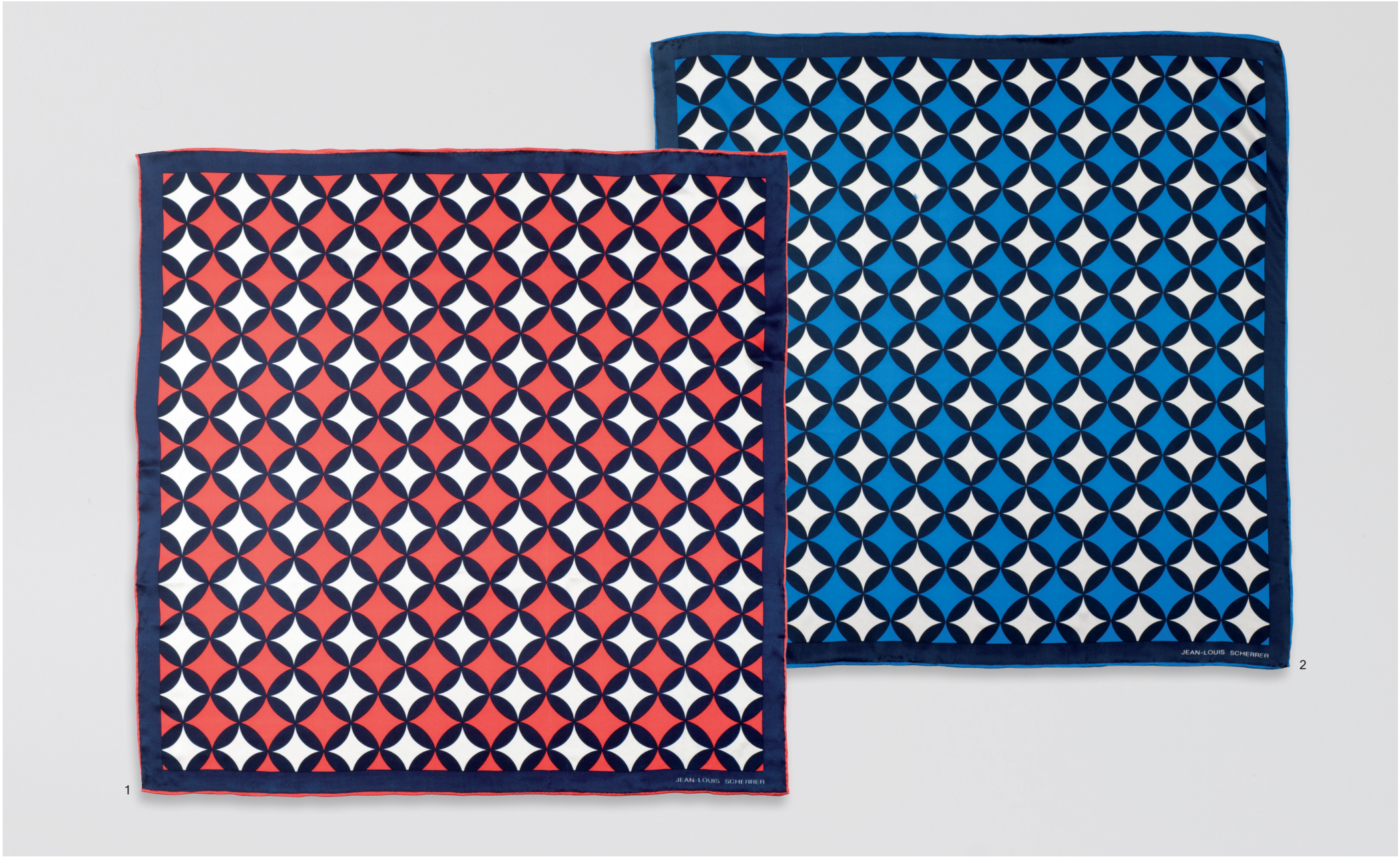
1992
Erik Mortensen prend en charge la création.

1999
La maison JEAN-LOUIS SCHERRER lance une nouvelle ligne de Prêt-à-Porter masculin.



JEAN-LOUIS SCHERRER

LADY



1

SFM623P Boogie Red

100% silk

Foulard soie - Silk scarf

Incl. Packaging Black (SBH299)

650 x 650 mm

2

SFM623L Boogie Blue

100% silk

Foulard soie - Silk scarf

Incl. Packaging Black (SBH299)

650 x 650 mm



1



3



2

1 SPBCF623 Parure / Set

Set SFM623P + SJB623L + SJC623L
Incl. Packaging ‘Scherrer’ (SBX299)

2 SPBC623L Parure / Set

Set SJB623L + SJC623L
Incl. Packaging ‘Scherrer’ (SBE299)

3 SPCM623L Parure / Set

Set SFM623L + SJC623L
Incl. Packaging ‘Scherrer’ (SBX299)



1



2

1 | SJB623L Boogie Blue

Bracelet - Bracelet
Incl. Packaging ‘Scherrer’ (SBA299)
175 mm

2 | SJC623L Boogie Blue

Collier - Necklace
Incl. Packaging ‘Scherrer’ (SBA299)
420 mm



1



3



2

1 SPBM623 Parure / Set

Set SFM623L + SJB623F

Incl. Packaging ‘Scherrer’ (SBX299)

2 SPBC623F Parure / Set

Set SJB623F + SJC623F

Incl. Packaging ‘Scherrer’ (SBE299)

3 SPCS623 Parure / Set

Set SFM623P + SJC623F

Incl. Packaging ‘Scherrer’ (SBX299)



1



2

1 | SJB623F Boogie White

Bracelet - Bracelet
Incl. Packaging ‘Scherrer’ (SBA299)
175 mm

2 | SJC623F Boogie White

Collier - Necklace
Incl. Packaging ‘Scherrer’ (SBA299)
420 mm



1 | SJB647A | Starlight Black

Bracelet - Bracelet
Incl. Packaging ‘Scherrer’ (SBA299)
380 mm

2 | SJB647F | Starlight White

Bracelet - Bracelet
Incl. Packaging ‘Scherrer’ (SBA299)
380 mm

3 | SPBM623P | Parure / Set

Set SFM623P + SJB647F
Incl. Packaging ‘Scherrer’ (SBX299)



1



2



3

1 | SPBM690F | Parure / Set

Set SFM623P + SJB690F
Incl. Packaging ‘Scherrer’ (SBX299)

2 | SJB690F | Foxy White

Bracelet - Bracelet
Incl. Packaging ‘Scherrer’ (SBA299)
190 mm

3 | SJB690A | Foxy Black

Bracelet - Bracelet
Incl. Packaging ‘Scherrer’ (SBA299)
190 mm



1 | SJB589 Orion Silver

Bracelet - Bracelet
Incl. Packaging ‘Scherrer’ (SBA299)
220 mm

2 | SPBF589 Parure / Set

Set SFM510 + SJB589
Incl. Packaging ‘Scherrer’ (SBX299)

3 | SPBM589 Parure / Set

Set SFM508 + SJB589
Incl. Packaging ‘Scherrer’ (SBX299)



1



2

1 | SFM510 Reflection Red

100% silk

Foulard soie - Silk scarf
Incl. Packaging 'Scherrer' (SBH299)
650 x 650 mm

2 | SFM508 Reflection Grey

100% silk

Foulard soie - Silk scarf
Incl. Packaging 'Scherrer' (SBH299)
650 x 650 mm



1



2



3



4

1 | SPBKM573 Parure / Set

Set SAK573 + SFM508 + SJB573
Incl. Packaging ‘Scherrer’ (SBX299)

2 | SPBK573 Parure / Set

Set SAK573 + SJB573
Incl. Packaging ‘Scherrer’ (SBE299)

3 | SJB573 Cassiope White

Bracelet - Bracelet
Incl. Packaging ‘Scherrer’ (SBA299)
175 mm

4 | SAK573 Cassiope White

Accroche-clefs - Key holder
Incl. Packaging ‘Scherrer’ (SBA299)
101 mm



1



2



3



4

1 | SPBKM510 | Parure / Set

Set SAK595 + SFM510 + SJB595
Incl. Packaging ‘Scherrer’ (SBX299)

2 | SPBK595 | Parure / Set

Set SAK595 + SJB595
Incl. Packaging ‘Scherrer’ (SBE299)

3 | SJB595 | Cassiope Black

Bracelet - Bracelet
Incl. Packaging ‘Scherrer’ (SBA299)
175 mm

4 | SAK595 | Cassiope Black

Accroche-clefs - Key holder
Incl. Packaging ‘Scherrer’ (SBA299)
101 mm



1 SPBFK551 Parure / Set

Set SAK595 + SFM510 + SJB551
Incl. Packaging ‘Scherrer’ (SBX299)

2 SJB541 Andromede Anthracite

Bracelet - Bracelet
Incl. Packaging ‘Scherrer’ (SBA299)
385 mm

3 SJB551 Andromede Noir

Bracelet - Bracelet
Incl. Packaging ‘Scherrer’ (SBA299)
385 mm



1 SPJF508 Parure / Set

Set SFM508 + SJB508
Incl. Packaging ‘Scherrer’ (SBX299)



2 SJB508 Reflection Grey

Bracelet - Bracelet
Incl. Packaging ‘Scherrer’ (SBA299)
213.3 mm



3 SJB559 Reflection Black

Bracelet - Bracelet
Incl. Packaging ‘Scherrer’ (SBA299)
213.3 mm



1

2

3

4

1 | SPFK304 | Parure / Set

Set SAK304 + SFL305
Incl. Packaging ‘Scherrer’ (SBN299)

2 | SBB304 | Lady White

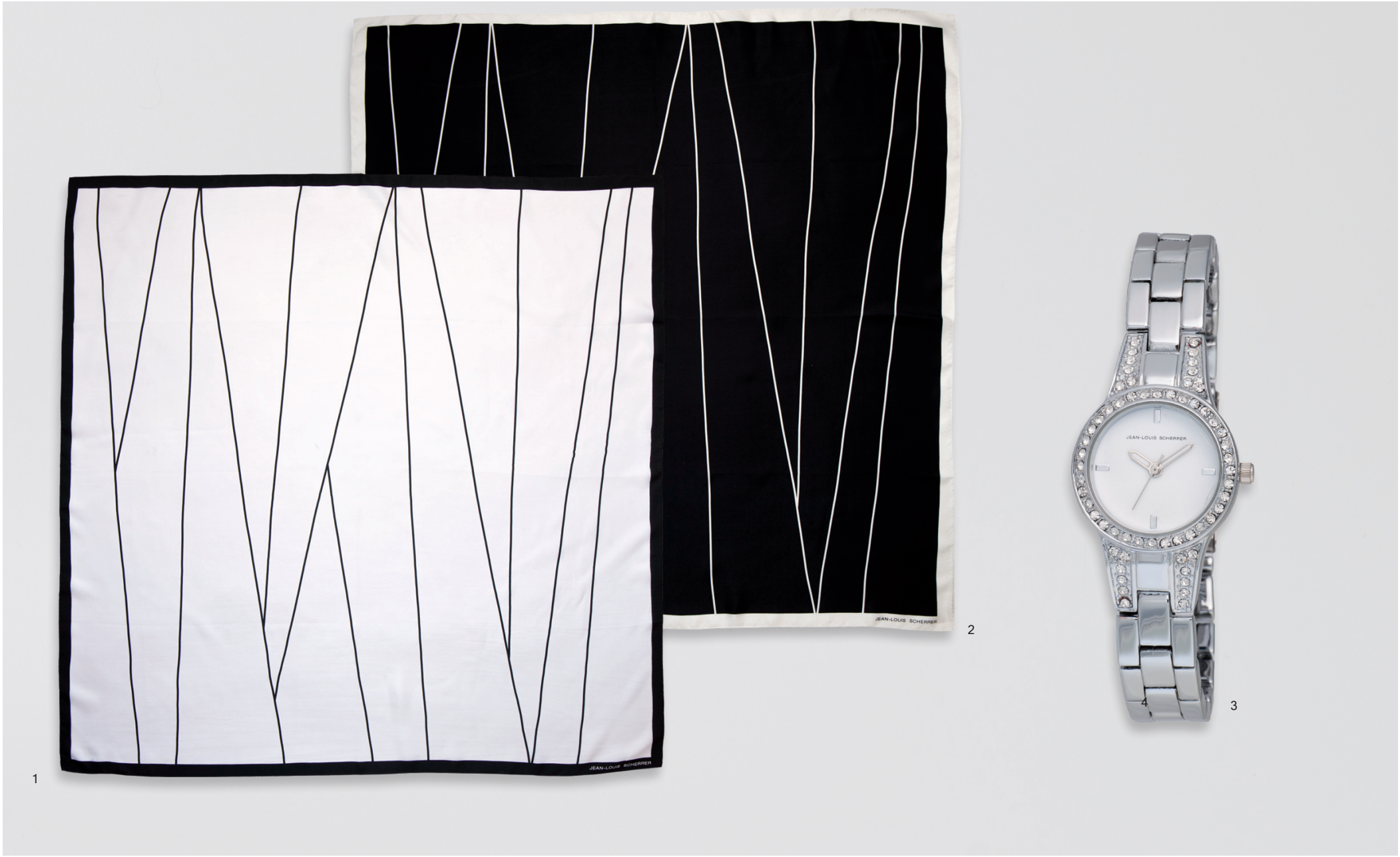
Bracelet - Bracelet
Incl. Packaging ‘Scherrer’ (SBA299)
190 mm

3 | SBC304 | Lady White

Collier - Necklace
Incl. Packaging ‘Scherrer’ (SBA299)
450 mm

4 | SAK304 | Lady White

Porte-clefs - Key ring
Incl. Packaging ‘Scherrer’ (SBA299)
93 x 20 / Ring:30 mm



1

2

3

4

1 | SFL304 | Lady White

100% silk

Foulard soie - Silk scarf
Incl. Packaging ‘Scherrer’ (SBH299)
900 x 900 mm

2 | SFL305 | Lady Black

100% silk

Foulard soie - Silk scarf
Incl. Packaging ‘Scherrer’ (SBH299)
900 x 900 mm

3 | SMM303 | Animal

NO | MYOTA | ALLOY | ALLOY

Montre - Watch
Incl. Packaging ‘Scherrer’ (SBM299)
Dia. 22 mm



1



2



3

1 | SFG303 | Animal

50% Wool
50% Acrylic

Echarpe laine - Wool scarf
Incl. Packaging 'Scherrer' (SBH299)
1800 x 300 mm

2 | SGL228 | Safari

CAT.3 | UV 400

Lunettes solaires - Sunglasses
Carton / Cardboard

3 | SPFG303 | Parure / Set

Set SFG303 + SGL228
Incl. Packaging Black (BG299)



1



2



3



4

1 | SFL409 | Star

100% silk

Foulard soie - Silk scarf
Incl. Packaging 'Scherrer' (SBH299)
900 x 900 mm

2 | SPJK483 | Parure / Set

Set SAK483 + SJB483
Incl. Packaging 'Scherrer' (SBE299)

3 | SAK483 | Star Black

Porte-clefs - Key ring
Incl. Packaging 'Scherrer' (SBA299)
135 x 20 / Ring:30 mm

4 | SJB483 | Star Black

Bracelet - Bracelet
Incl. Packaging 'Scherrer' (SBA299)
185 x 15 mm



1



2



3

1 | SPAF305 Parure / Set

Set SFL304 + SLB305
Incl. Packaging Black (BG299)

2 | SLB305 Lady Black

Ceinture - Belt
Incl. Packaging 'Scherrer' (SBX299)
1200 X 20 mm/buckle 20 mm

3 | SGG305 Lady Black

CAT.3 UV 400
Lunettes solaires - Sunglasses
Carton / Cardboard



STV658 Boogie Black

Sac de voyage - Travel bag
Housse nylon / Nylon bag
430 x 140 x 430 mm



JEAN-LOUIS SCHERRER

MEN





1 | SMN165 Contraste white

SEIKO | PU | ALLOY

Montre - Watch
Incl. Packaging ‘Scherrer’ (SBM299)
43 mm

2 | SMN135 Contraste black

SEIKO | PU | ALLOY

Montre - Watch
Incl. Packaging ‘Scherrer’ (SBM299)
43 mm

3 | SMD965 Muse

3 ATM | SEIKO | LEATHER | S.STEEL

Montre - Watch
Incl. Packaging ‘Scherrer’ (SBM299)
42 mm



1 | SLB091 | Reversible

Ceinture - Belt
Incl. Packaging ‘Scherrer’ (SBX299)
1250 x 34 mm/buckle 35mm

2 | SLB223 | Black diamond

Ceinture - Belt
Incl. Packaging ‘Scherrer’ (SBX299)
1250 x 35 mm/buckle 35 mm

3 | SLB081 | Structure

Ceinture - Belt
Incl. Packaging ‘Scherrer’ (SBX299)
1250 x 35 mm/buckle 35 mm

4 | SLB202 | Chevron

Ceinture - Belt
Incl. Packaging ‘Scherrer’ (SBX299)
1250 x 30 mm/buckle 30 mm



1 SPAF352 Parure / Set

Set SFC352 + SLB223
Incl. Packaging Black (BG299)

2 SFC352 Costume Grey

100% silk
Cravate Soie - Silk Tie
Carton / Cardboard
1500 x 70 mm

3 SFC341 Costume Stripes

100% silk
Cravate Soie - Silk Tie
Carton / Cardboard
1500 x 70 mm



1 | SFN202 | Chevron

100%

Echarpe laine - Wool scarf
Incl. Packaging 'Scherrer' (SBH299)
1800 x 300 mm

2 | SGM203 | Frontière

CAT.3 | UV 400

Lunettes solaires - Sunglasses
Carton / Cardboard

3 | SGG306 | Corsaire

CAT.3 | UV 400

Lunettes solaires - Sunglasses
Carton / Cardboard



1



2



3

1 | SPAFG202 Parure / Set

Set SFN202 + SGM203 + SLB202
Incl. Packaging Black (BG299)

2 | SSI9404 Extensible

Stylo bille - Ballpoint pen
Incl. Packaging ‘Scherrer’ (SBS299)

3 | SSI9405 Extensible

Stylo roller - Rollerball pen
Incl. Packaging ‘Scherrer’ (SBS299)



1



2



3

1 | SMK035 Speedway Chrono

3 ATM | SEIKO | RUBBER | S.STEEL

Chronographe - Chronograph
Incl. Packaging 'Scherrer' (SBM299)
44 mm

2 | SPBW123 Parure / Set

Set SLW123 + SSN1234
Incl. Packaging 'Scherrer' (SBX299)

3 | SLW123 Circuit

Portefeuille-cartes - Card wallet
Incl. Packaging 'Scherrer' (SBW299)
118 x 95 x 15 mm



1 | SSN1234 Circuit

BLUE

Stylo bille - Ballpoint pen

Incl. Packaging ‘Scherrer’ (SBS299)

2 | SSN1235 Circuit

BLACK

Stylo roller - Rollerball pen

Incl. Packaging ‘Scherrer’ (SBS299)

3 | SSF1504 Race

BLUE

Stylo bille - Ballpoint pen

Incl. Packaging ‘Scherrer’ (SBS299)

4 | SSF1505 Race

BLACK

Stylo roller - Rollerball pen

Incl. Packaging ‘Scherrer’ (SBS299)



1 | SSN9324 Grade

BLUE

Stylo bille - Ballpoint pen

Incl. Packaging ‘Scherrer’ (SBS299)

2 | SSN9325 Grade

BLACK

Stylo roller - Rollerball pen

Incl. Packaging ‘Scherrer’ (SBS299)

3 | SPBR932 Parure / Set

Set SSN9324 + SSN9325

Incl. Packaging ‘Scherrer’ (SBE299)

4 | SMG1325 Hypnose Black

3 ATM | SEIKO | RUBBER | ALLOY

Montre - Watch

Incl. Packaging ‘Scherrer’ (SBM299)

40 mm



1 | SMG302 Catamaran Gomme Blue

3 ATM | SEIKO | RUBBER | Plastic

Montre - Watch
Incl. Packaging 'Scherrer' (SBM299)
Dia. 40 mm

2 | SMG301 Catamaran Gomme White

3 ATM | SEIKO | RUBBER | Plastic

Montre - Watch
Incl. Packaging 'Scherrer' (SBM299)
Dia. 40 mm

3 | SFT301 Catamaran White

Serviette de plage - Beach towel
Housse nylon / Nylon bag
1400 x 700 mm

4 | SFT302 Catamaran Blue

Serviette de plage - Beach towel
Housse nylon / Nylon bag
1400 x 700 mm



1 | SBS299 | Pen
190 x 40 x 28 mm

2 | SBW299 | Wallet
166 x 127 x 27 mm

3 | SBE299 | Duo
205 x 67 x 36 mm

4 | SBM299 | Watch
80 x 82 x 84 mm

5 | SBA299 | Accessory
110 x 64 x 28 mm

6 | SBX299 | Set
160 x 160 x 48 mm

7 | SBH299 | Scarf
240 x 235 mm

8 | BN299 | Small folder
240 x 185 x 45 mm

9 | BF299 | Big folder
350 x 260 x 40 mm

10 | BG299 | Large set
215 x 215 x 50 mm

11 | BZ299 | Folding set
210 x 235 x 80 mm


Grade
SSN9324
Stylo bille
Ballpoint pen


Foxy Black
SJB690A
Bracelet
Bracelet


Foxy White
SJB690F
Bracelet
Bracelet


Circuit
SSN1234
Stylo bille
Ballpoint pen


Lady White
SAK304
Porte-clefs
Key ring


Cassiope White
SJB573
Bracelet
Bracelet


Cassiope Black
SJB595
Bracelet
Bracelet


Extensible
SSI9404
Stylo bille
Ballpoint pen


Safari
SGL228
Lunettes solaires
Sunglasses


Lady White
SBB304
Bracelet
Bracelet


Cassiope White
SAK573
Accroche-clefs
Key holder


Cassiope Black
SAK595
Accroche-clefs
Key holder


Frontière
SGM203
Lunettes solaires
Sunglasses


Star Black
SJB483
Bracelet
Bracelet

P.30


Star Black
SAK483
Porte-clefs
Key ring

P.9


Orion Silver
SJB589
Bracelet
Bracelet

P.9


Lady White
SBC304
Collier
Necklace

P.29


Race
SSF1504
Stylo bille
Ballpoint pen

P.16


Boogie White
SJC623F
Collier
Necklace

P.12


Boogie Blue
SJC623L
Collier
Necklace

P.13


Starlight White
SJB647F
Bracelet
Bracelet

P.27


Andromede Anthracite
SJB541
Bracelet
Bracelet

P.18


Andromede Noir
SJB551
Bracelet
Bracelet

P.16


Lady Black
SGG305
Lunettes solaires
Sunglasses

P.12


Contraste black
SMN135
Montre
Watch

P.13


Contraste white
SMN165
Montre
Watch

P.26


Starlight Black
SJB647A
Bracelet
Bracelet

P.19


Corsaire
SGG306
Lunettes solaires
Sunglasses

P.19


Boogie White
SJB623F
Bracelet
Bracelet

P.10


Boogie Blue
SJB623L
Bracelet
Bracelet

P.16


Parure / Set
SPBR932
Set SSN9324 + SSN9325

P.29


Catamaran Gomme White
SMG301
Montre
Watch

P.7


Catamaran Gomme Blue
SMG302
Montre
Watch

P.5


Reflection Grey
SJB508
Bracelet
Bracelet

P.8


Reflection Black
SJB559
Bracelet
Bracelet

P.14


Costume Stripes
SFC341
Cravate Soie
Silk Tie

P.14


Costume Grey
SFC352
Cravate Soie
Silk Tie

P.20


Chevron
SLB202
Ceinture
Belt

P.23


Reflection Grey
SFM508
Foulard soie
Silk scarf

P.23


Reflection Red
SFM510
Foulard soie
Silk scarf

P.8


Boogie Blue
SFM623L
Foulard soie
Silk scarf

P.26


Boogie Red
SFM623P
Foulard soie
Silk scarf

P.7


Lady Black
SLB305
Ceinture
Belt

P.5


Animal
SMM303
Montre
Watch

P.30


Black diamond
SLB223
Ceinture
Belt

P.31


Reversible
SLB091
Ceinture
Belt

P.31


Parure / Set
SPBK573
Set SAK573 + SJB573

P.15


Parure / Set
SPBK595
Set SAK595 + SJB595

P.15


Structure
SLB081
Ceinture
Belt

P.25


Catamaran White
SFT301
Serviette de plage
Beach towel

P.25


Hypnose Black
SMG1325
Montre
Watch

P.24


Parure / Set
SPJK483
Set SAK483 + SJB483

P.11


Catamaran Blue
SFT302
Serviette de plage
Beach towel

P.11


Boogie Black
STV658
Sac de voyage
Travel bag

P.3


Parure / Set
SPBC623F
Set SJB623F + SJC623F

P.3


Parure / Set
SPBC623L
Set SJB623L + SJC623L

P.20


Chevron
SFN202
Echarpe laine
Wool scarf

P.17


Lady White
SFL304
Foulard soie
Silk scarf

P.24


Lady Black
SFL305
Foulard soie
Silk scarf

P.24


Star
SFL409
Foulard soie
Silk scarf

P.12


Circuit
SLW123
Portefeuille-cartes
Card wallet

P.13


Animal
SFG303
Echarpe laine
Wool scarf

P.24


Parure / Set
SPBM690F
Set SFM623P + SJB690F

P.31


Muse
SMD965
Montre
Watch

P.30


Parure / Set
SPBF589
Set SFM510 + SJB589

P.19


Parure / Set
SPBM589
Set SFM508 + SJB589

P.31


Parure / Set
SPCM623L
Set SFM623L + SJC623L

P.21


Parure / Set
SPCS623
Set SFM623P + SJC623F

P.6


Parure / Set
SPBM623P
Set SFM623P + SJB647F

P.4


Parure / Set
SPBM623
Set SFM623L + SJB623F

P.26


Parure / Set
SPJF508
Set SFM508 + SJB508

P.17


Parure / Set
SPBW123
Set SLW123 + SSN1234

P.17


Parure / Set
SPFK304
Set SAK304 + SFL305

P.19


Parure / Set
SPBKM510
Set SAK595 + SFM510 + SJB595

P.28


Parure / Set
SPBKM573
Set SAK573 + SFM508 + SJB573

P.18


Parure / Set
SPAF352
Set SFC352 + SLB223

P.9


Parure / Set
SPBFK551
Set SAK595 + SFM510 + SJB551

P.23


Parure / Set
SPFG303
Set SFG303 + SGL228

P.10


Parure / Set
SPBCF623
Set SFM623P + SJB623L + SJC623L

P.10


Parure / Set
SPAF305
Set SFL304 + SLB305

P.4


Parure / Set
SPAFG202
Set SFN202 + SGM203 + SLB202

P.6


Speedway Chrono
SMK035
Chronographe
Chronograph

P.15

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